HTML5, CSS3, Javascript, Mobile & App Development, UI, UX, Design, and More.

Go Beyond Pixels - A one-day conference for designers and developers in NL.

Go Beyond Pixels Conference, May 25th 2012 St. John's NL. Learn HTML5, CSS3, JS, Mobile/App Dev and more. Speakers include: Jeffrey Zeldman, Aarron Walter, Ethan Marcotte, Jeremy Keith, Josh Clark, Microsoft, and local designer Geri Coady.

For Immediate Release
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Go Beyond Pixels is a one day conference that will focus on design, web technologies such as HTML5, CSS3, Javascript, and mobile development. The speakers for the conference are leaders in their industry and highly respected authors. Jeffrey Zeldman is the keynote speaker and has been dubbed "King of the Web" for his influence in the web design industry by Business Week. The conference will help local creatives maintain their competitive edge at a local and international level. This will foster growth for local businesses and individuals in the creative industry and promote long-term sustainable employment for local creatives. Attendees will acquire skills to improve the diversification of the provincial creative industry, and will therefore be able to offer their creative services, such as websites, brands, and apps, to the international marketplace. In addition, the nature of creative services allow those located in rural areas to still provide their services to the international marketplace.

The speakers will discuss the exciting new opportunities in the creative industry, especially in the mobile industry where innovation and commercialization of products can positively affect provincial industries and business enterprises through the promotion of economic self-reliance, long-term employment, and business growth. The goal of the conference is to foster innovation and creativity, and to provide small- and medium- sized enterprises with the opportunity to avail of the expertise of internationally respected speakers which would otherwise be financially inaccessible.

Along side the respected speakers, we have some amazing sponsors which include Microsoft, Shopify, Mailchimp, The Idea Factory, John Atkins and Co., Media Temple, and Triware. Microsoft will also be presenting at the conference on their upcoming operating system called Windows 8 and teaching attendees how to develop apps for the

new Metro-style interface. Additionally, they will host a "Hack-A-Thon" in the afternoon for those who are up to the challenge.

The conference will take place on May 25th, 2012 at the Bruneau Centre for Research and Innovation at Memorial University, and will be limited to 200 attendees. The conference is being organized by local designer Levin Mejia. The one day conference will cover development with web technologies such as, HTML5, CSS3, Javascript; Mobile development for iPhone, Blackberry, and Google Android. To learn more and buy tickets to the conference please visit: http://www.gobeyondpixels.com

For sponsorship inquiries or further information please contact:

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