



Atlantic DataSystems (ADS) Launches Small Business IT Makeover Contest

ADS to award successful Atlantic Canadian small to midsized business with technology and services package valued at \$30K. Tell us your story.

St. John's, Newfoundland—September 10th—Atlantic DataSystems (ADS), a leading IT solutions provider with offices throughout Atlantic Canada, today announced the official launch of the Small Business IT Makeover Contest. The contest will award a complete business software makeover, including Sage 300 ERP (formerly known as ACCPAC) software and services, as well as IT services and infrastructure to one Atlantic Canadian business. The prize valued at more than \$30,000 will help provide one business with the tools and expertise to overcome challenges, transform and grow in the Atlantic Canadian region.

Beginning September 10th until November 19th, the entry submission process will be open at www.atlanticdatasystems.com/contest. Small to midsized businesses throughout Atlantic Canada who meet the qualifying criteria are invited to enter the competition by completing a submission form describing their business story and how this technology prize would make a difference to them in achieving their long-term goals. The company with the most compelling story will be selected for the grand prize by a judging panel after being scored against pre-determined and weighted criteria. The winner will be notified on or before November 30th, 2012 to schedule an implementation project for the IT makeover.

“We love to hear real stories from our customers about how our technology delivered value to them – whether that value is simply getting to go home on-time every day, freeing up cash flow or expanding into new markets”, said Derek Sullivan, Vice President, ADS. “The single biggest impediment we hear from businesses about making a new software investment is concern about budget and business case. We decided we would like to do something that coincided with Small Business Week to remove that obstacle for one Atlantic Canadian business”.

“We’re collecting compelling business stories and want to hear what’s exciting about your business and what it would mean to your future growth plans to have this type of technology investment made in your organization”, continues Mr. Sullivan. “Delivering on the promise of technology, what gets ADS excited every day is to see businesses transform and grow through Sage software solutions and managed IT services. Atlantic Canada is unique in its dynamic small to midsized business sector full of diverse, hard-working companies. We know there are a lot of great stories to be told out there and we want to hear them”.

ADS is demonstrating its commitment to the small to midsized business industry by awarding the most compelling and promising business story with the following prize: up to five (5) Sage 300 ERP (formerly ACCPAC) licenses, 1 SageCRM license, 1 year of software maintenance, all professional services required for implementation, one year of ADS iSupport remote monitoring software, in addition to a \$2,500 computer hardware credit towards server or other recommended infrastructure purchase. This prize has a retail value of more than \$30,000

To apply and for complete contest rules, requirements, and deadlines, visit <http://www.atlanticdatasystems.com/contest>.

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About Atlantic DataSystems (ADS)

Atlantic DataSystems (ADS) is a leading technology consultancy and provider of enterprise resource planning (ERP) and customer relationship management (CRM) software. The largest Sage Software Business Partner in Newfoundland and Labrador, ADS has over 30 years of experience providing ERP solutions and IT services to growing businesses throughout Canada. These services include iSupport, a solution that gives small businesses access to monitored IT infrastructure and network services, traditionally reserved for companies with large, in-house IT departments. Headquartered in Newfoundland with offices in Nova Scotia, New Brunswick and Ontario, their team of experts is committed to helping small to midsize businesses leverage technology to achieve their goals. For additional information, please visit <http://www.atlanticdatasystems.com>.

ADS is a member of the Group zed family of companies. With roots dating to 1992, Group zed (www.gzed.com) is a privately owned and operated corporation, which provides its family of industry leading companies with the strategic vision and tools to deliver on the promise of technology to customers, setting them apart from other industry peers.

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