



*Accelerating the **Business of Technology.***

## **NATI 2017-2018 EXPORT INTERNSHIP PROGRAM Intern Qualifications**

The Export Internship Program matches recent graduates of selected universities and colleges, who have completed formal training in the area of business and trade, with both new and established export firms in NL.

NATI administers and provides support to implement, monitor and evaluate the program on a yearly basis. Staff from NATI will be available to the interns and participating companies as mentors and advisors, to guide and assist them in developing their trade objectives. Below is an outline of required qualifications, and the expected duties and responsibilities of the Intern.

The Intern will:

- i. Have completed a trade curriculum or trade courses, from a recognized post-secondary institution, that is acceptable to NATI and the participating firms;
- ii. Be a resident of NL during the course of participation in the program;
- iii. Participate in the development of an export strategy and action plan with the NL firm;
- iv. Have graduated within the last 3 years;
- v. Undertake market and/or sector research;
- vi. Participate in international trade shows and/or missions;
- vii. Identify and follow-up on potential and qualified leads;
- viii. Identify potential for new products; or
- ix. Suggest changes to the product offering to meet market demands, etc.; and
- x. Formally communicate progress reports to NATI and the company.